

Shuree Enkhbold, DMA

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Entrepreneurial artist with teaching, administration, and marketing experience. Skilled in collaborating with diverse professionals, organizing events, and executing visual projects and digital content. Tech savvy innovator employing new technologies to facilitate learning experiences.

EDUCATION

- **Doctor of Musical Arts** | Minor in Entrepreneurship | University of Arizona | Tucson | 2011
- **Professional Performance Certificate** | Lynn Conservatory of Music | Boca Raton, FL | 2016
- **MM in piano performance** | DePaul University | Chicago, IL | 2013
- **BM in piano performance** | University of Culture and Arts | Mongolia | 2011
- **Performance Diploma** | Mongolian Conservatory | Ulaanbaatar, Mongolia | 2007

LANGUAGES AND COMPUTER SKILLS

- **Languages:** Mongolian (native) | Russian (intermediate) | English (professional)
- **Computers:** Adobe Creative Cloud (Adobe Rush & Lightroom) | SEO/SEM | Email Marketing | Google Analytics | YouTube Creator Studio | Google Drive | Website Administration | SMART Board Suite | Microsoft Office Suite | Social Media Management (Facebook & Instagram)

PROFESSIONAL EXPERIENCE

Piano Instructor | Private Piano Studio | Tucson, AZ | 2007 – present

- Maintain a private studio to instruct undergraduate and graduate students and adults ranging from beginner to advanced, both in-person and via Zoom instruction
- Utilize individualized approach that includes strong emphasis on technique and musicality
- Develop and sustain quality relationships with clients through in-person and virtual interactions
- Market services through various relevant channels and referrals to ensure steady client base
- Facilitate and process payments and reconcile financial accounts to meet budget needs

Marketing Assistant & Sales Representative | Steinway & Sons Dealership | Boca Raton, FL | 2016

- Built social media presence, including launch of online newsletters and up-to-date website content, to increase brand awareness and sales
- Performed various administrative tasks including writing piano rental contracts, service logistics, sales team coordination, and performing product inventory
- Managed concert scheduling of national and international instructors and artists to ensure a robust and engaging year-round experience for varied audiences
- Collaborated with internal stakeholders to plan new marketing strategies and launch new products to increase revenue

General Manager | Giant Steppes of Jazz Non-Government Organization | Mongolia | 2011

- Executed annual international festival and concert events
- Assisted in writing grant applications and prepared financial reports
- Initiated partnerships and built new sponsor relationships
- Organized fund-raising and gala events and supervised volunteers
- Coordinated technical requirements, visa documents, and itineraries for artists
- Launched website, expanded media presence, and released DVDs

MEDIA PRODUCTION EXPERIENCE

Pianist & Producer | Freelance | Florida & Illinois | 2014 – 2020

- Collaborated with clients to identify needs and ensure satisfactory end products
- Co-created “Winter Rhapsody” (2020 music video), “Ravel by the Ocean” (2016 music video), and “147 Pianos” (2014 documentary movie)

TEACHING EXPERIENCE

Instructor of Record | School of Music | University of Arizona | Tucson, AZ | 2016 – 2018

- Taught Exploring Music Through Piano (MUS101) and Class Piano (MUS110, 210)
- Designed SMART board teaching materials and educational games with an emphasis on student engagement and music theory
- Facilitated lesson plans, taught sight-singing, assisted with administrative tasks, administrated exams, and led discussion sessions

Piano Instructor | Preparatory School of Music | Lynn University | Boca Raton, FL | 2014 – 2016

- Taught weekly private lessons to undergraduate and high school students to prepare them for admission to arts and music schools
- Coached piano duos and feature students in studio recitals

LEADERSHIP EXPERIENCE

Team Leader | Pulsar Venture | Eller College of Management | 2018 – 2019

- Led team of five diverse professionals to develop business plan
- Facilitated develop prototype for proof of concept
- Coordinated with UA Brand Management Team making promotional video for Arizona.edu
- Conducted market research utilizing Email Marketing
- Designed marketing materials and pitch deck
- Developed marketing strategy and trade show plan
- Oversaw business plan writing

Music Director | Lynn University Theatre Production | 2015 – 2016

- Assisted theatre director in preparing a theatre production
- Conducted rehearsals and trained cast members
- Collaborated with the director and choreographer
- Served as principle pianist in rehearsals and shows
- Maintained communication link between theatre director and cast members

GRANTS

- \$4,000 from the Bureau of Educational and Cultural Affairs at the U.S. Department of State through a grant from the Council of American Overseas Research to support research in Mongolian music (2019)
- \$1,000 from the Hearst Foundation to create innovative music teaching tools for U.S. music education (2018)
- \$750 from the Medici Circle to support educational outreach project in Mexico (2018)